



January 10, 2018

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FOR IMMEDIATE RELEASE

Pride of Quakertown announces major milestone in giving. Launches 2018 Campaign.

Pride of Quakertown (POQ) is proud to announce the achievement of a major milestone in our mission. Our mission is to provide scholarships to needy children which enable them to participate in after school enrichment programs. In January, POQ exceeded \$200,000 in scholarship giving to support this worthwhile goal.

“We are very proud of and thankful for our sponsors, donors, volunteers and event supporters that have helped us achieve this significant step.” said Pride of Quakertown Co-Founder Jen Reich.

Giving back – One child at a time

Working through the counselors at the Quakertown Community School District, POQ has helped over 300 children participate in a broad array of activities including music, art, sports and many other programs. Based upon the counselors’ recommendation, each child receives an individual scholarship that supports his or her desire to achieve and grow.

“Thank you to the Pride of Quakertown! My daughter loves her dance class and is very happy. You guys are wonderful! Thank you so much!” - POQ Parent

“Participating in group sports or other team activities youngsters learn about teamwork and how to get along with others, valuable skills on the road success in adulthood,” said Dave Freeman, sponsor and CEO of QNB Bank.

2018 – Better than ever

POQ has ambitious goals to continue and broaden its outreach. We are pleased to announce our expanded 2018 event schedule. Check our website for specific dates.

- Bowling Extravaganza – Feb
- Beef and Beer – April
- Flag football tournament - April
- Dash and Dip – July
- POQ softball tournament - September
- Casey’s guest bartender night - various

In addition, our goal is to expand our sponsorship opportunities through extensive contact with the local business community.

We also plan expanded awareness of our mission through social media and other programs.

About Pride of Quakertown.

Pride of Quakertown is a non-profit 501 (C) (3) that provides scholarships for needy children under the age of 18 to participate in extra-curricular activities within the community. We believe that every child deserves the right to have access to any and all experiences that may enrich their lives and provide opportunities for growth and learning. We have developed partnerships with a variety of recreational program leaders to determine the best way to include a scholarship recipient into their desired program and through this relationship we have strengthened the bonds that occur within the Quakertown area.

For further information, www.prideofquakertown.org